

ASAMAIGE

I'm Ogaga Asamaige, a commercial and editorial photographer based in Lagos, Nigeria. I've been photographing people professionally since 2013.

Available across Nigeria and internationally.



LAGOS IS IN EVERYTHING I MAKE.



Lost in Lagos

CLIENT Girlz Love B's LOCATION Lagos, Nigeria YEAR 2023
FRAMES ON THE SITE 10

A fashion story for Girlz Love B's, photographed in Lagos markets, at okada stands and on the beach.

THE COMMISSION

Girlz Love B's commissioned this capsule story. The photographs follow two models through beauty stalls and market lanes, then out to the beach.

THE PHOTOGRAPHS

The city stays in the frame: motorcycles, shop displays, passing traffic and the clothes worn among them. Close portraits sit alongside wider views of the streets.

Photography Ogaga Asamaige · Creative direction @don.oc · Makeup Lolu Pinheiro (@loludoesmake.up) · Models Ogunmefun Omofolami Olatilewa (@sabinabonita), @modupe_ade · Lighting assistant @ochoforeign · Production Araga Seyi (@manlikearaga)

asamaige.com/work/lost-in-lagos



02 / 10 Street-cast for Girlz Love B's – nail-polish stall, market lane.



04 / 10 Market lane, Lagos – children's party dresses in plastic wrap.



06 / 10 Close portrait – wall of sunglasses, Lagos.



Tropical Tales

CLIENT Taangerine Tiger YEAR 2026 FRAMES ON THE SITE 15

Tropical Tales SS'26 for Taangerine Tiger, with creative direction by Aarti Mahtani. Printed dresses and separates photographed in gardens, on a veranda and beside the water.

THE CAMPAIGN

Taangerine Tiger commissioned these photographs for its Spring/Summer 2026 collection, with creative direction by Aarti Mahtani. Four models wear the paisley, palm and floral prints across garden, veranda and waterside settings.

THE PHOTOGRAPHS

Group portraits show the prints together. Individual frames bring the cut and styling of each look closer, moving between shade beneath the trees and full sun against the sky and water.

Photography Ogaga Asamaige · Creative direction Aarti Mahtani (@aartimahtani) · Styling @style_by_mag · Makeup @komolafe.mua · Hair Joke Lawal (@nifemilarj) · Models @olodi, Mirabel Oghenekaro (@mirabeloghenekaro), @michelle_manser_, @talatumahi · Photography and lighting assistant @the_ballington

asamaige.com/work/tropical-tales



01 / 15 Tropical Tales SS'26 for Taangerine Tiger, the opening group.



05 / 15 The yellow print story at the red door.



11 / 15 Yellow palm print at the water's edge.



Uyi

LOCATION Lagos, Nigeria YEAR 2024 FRAMES ON THE SITE 05

A studio portrait series with Uyi Oghosa in a green lace dress, photographed against a blue backdrop.

THE SITTING

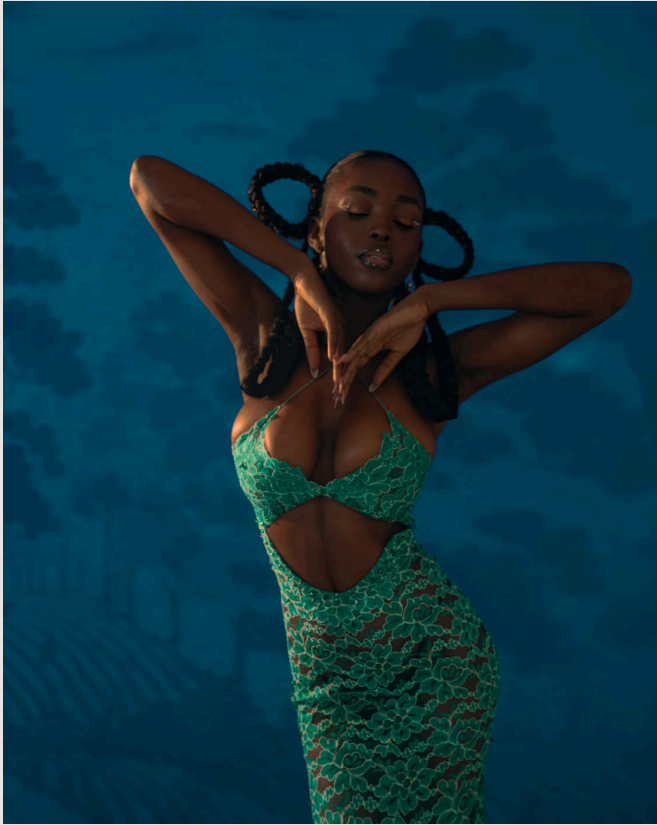
One dress and a single-light setup hold the series together. The photographs vary the pose, distance and angle, with crimson tulle introducing a second colour.

THE PHOTOGRAPHS

Direct portraits sit alongside mirrored and hazier images. The sequence ends with a closer view of the lacing at the back of the dress.

Photography Ogaga Asamaige · Model @uyi0ghosa · Styling and dress Enny Oh! (@ennyoh.shop) · Studio @everynoun

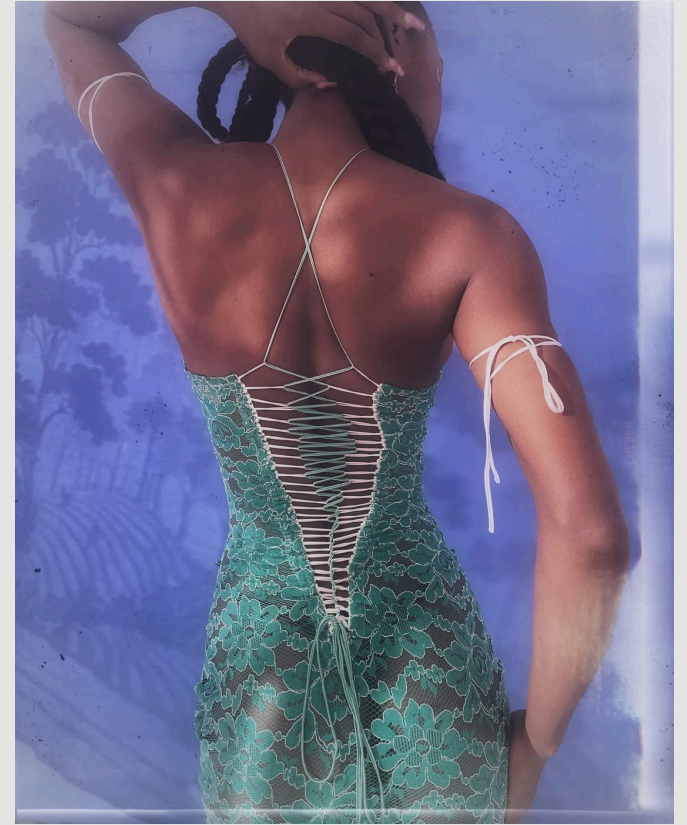
asamaige.com/work/uyi



02 / 05



04 / 05 Full-length portrait in soft blue haze.



05 / 05 The gown's corset lacing from behind – studio, Lagos.



Studio Bonnita

CLIENT Studio Bonnita LOCATION Lagos, Nigeria YEAR 2024
FRAMES ON THE SITE 08

A studio lookbook for Studio Bonnita, photographed on a yellow backdrop.

THE LOOKBOOK

I photographed three looks, a turquoise gown, a white off-shoulder dress and a leopard-print set, against one yellow backdrop so the collection reads as a whole.

THE PHOTOGRAPHS

I photographed front, side and back views of each garment, closer portraits and the two models seated together.

Photography Ogaga Asamaige

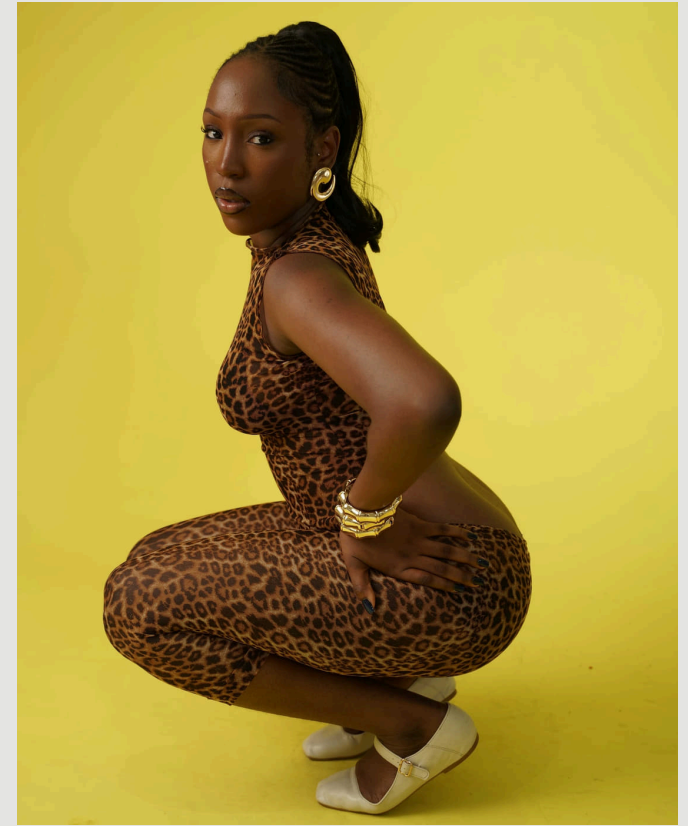
asamaige.com/work/studio-bonnita



02 / 08 Backless turquoise ombré gown, glance over the shoulder – Studio Bonnita, Lagos.



03 / 08 White off-shoulder mini dress on yellow – Studio Bonnita lookbook.



07 / 08 Leopard-print set, crouched frame – Studio Bonnita lookbook, Lagos.



A Myth in Real Time

LOCATION Lagos, Nigeria YEAR 2026 FRAMES ON THE SITE 08

A studio editorial with Ivie Olotu, built around red toile fabric, sand and warm light.

THE SET

The editorial was created with Ivie Olotu around a red toile backdrop. Sand and fabric continue the colour through the set, with turquoise eyeshadow providing a contrast in the close portraits.

THE PHOTOGRAPHS

The sequence moves between full-body poses, overhead views and close portraits. Long exposures introduce movement toward the end of the story.

Photography Ogaga Asamaige · Creative direction Ogaga Asamaige,
Ivie Olotu (@ivieolotu) · Makeup Lolu Pinheiro (@loludoesmake.up)
· Set design @everynoun

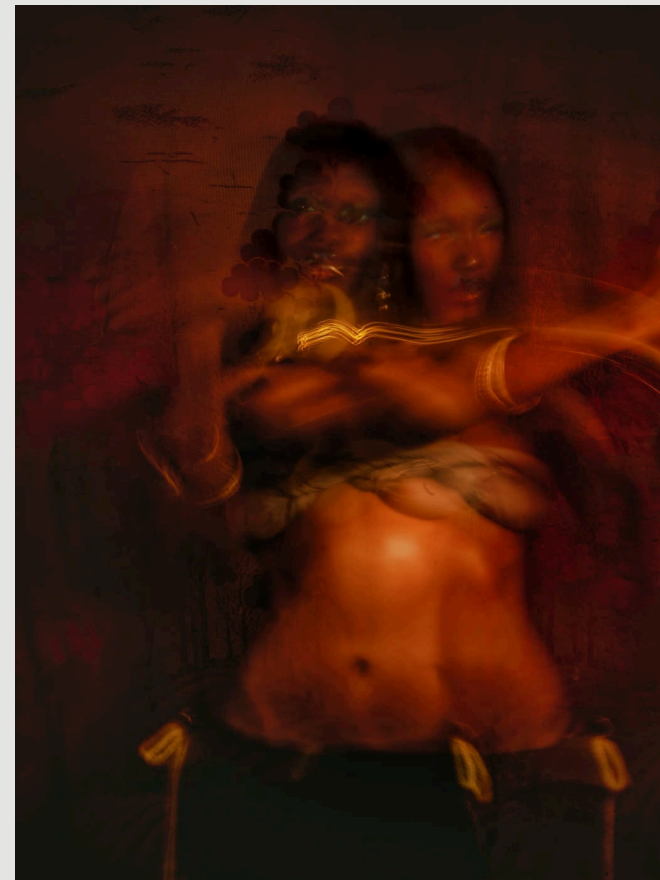
asamaige.com/work/a-myth-in-real-time



01 / 08 Studio editorial with Ivie Olotu – red
toile set, Lagos.



05 / 08 Cupped hands toward the light – set-built
studio, Lagos.



08 / 08 Double exposure, two figures in deep red –
Lagos studio.



ASO — Ilé Odùn

CLIENT ASO LOCATION Lagos, Nigeria YEAR 2026
FRAMES ON THE SITE 13

A twenty-look homecoming campaign for ASO, photographed around a house, a vintage Mercedes and railway tracks in Lagos.

THE CAMPAIGN

ASO's Ilé Odùn collection was photographed as a homecoming story. The cast gathers on the lawn and veranda, with the Mercedes and railway tracks carrying the photographs beyond the house.

THE COLLECTION

Group portraits show the range of the twenty looks. Individual frames give the dresses room to move, using the veranda, curtains and evening light to vary the setting.

Photography Ogaga Asamaige

asamaige.com/work/aso-ile-odun



02 / 13 The story closes at night – gradient satin before a sunset ombre backdrop.



03 / 13 Three sculptural updos around the veranda doorway – golden hour.



05 / 13 The homecoming opens – seven gowns before the ASO logo curtain, Lagos.



Chi's Luxe — Braids in Colour

CLIENT Chi's Luxe Braiding Hair LOCATION Lagos, Nigeria

YEAR 2025 FRAMES ON THE SITE 10

A campaign for Chi's Luxe Braiding Hair, photographed around Lagos salon kiosks in pink, purple and yellow.

THE CAMPAIGN

The hair is photographed in and around roadside salon kiosks, among mirrors, packaged extensions and painted walls. The locations connect the campaign to the places where hair is sold and styled.

THE PHOTOGRAPHS

Individual portraits show the length and colour of the braids. Group pictures, movement and closer views of the styling give the campaign a wider range of images.

Photography Ogaga Asamaige · Models @mitchellelindsey, Rebecca Fabunmi (@rebeccafabunmi_), @melat_abera_, @_jessicaduru, Roselle Chisom (@chisomroselle) · Production @everynoun

asamaige.com/work/chis-luxe-braids



03 / 10 Honey-blonde braids at the mirror – purple salon kiosk, Lagos.



04 / 10 Floor-length braids – pink kiosk doorway, Lagos roadside.



08 / 10 Chi's Luxe campaign: five models at the pink salon kiosk, Lagos.



Uzere Boy

SUBJECT Savage Tha Beast LOCATION Uzere, Delta State, Nigeria
YEAR 2023 FRAMES ON THE SITE 09

The album campaign for Savage Tha Beast's Uzere Boy, photographed in Uzere, Delta State.

THE ALBUM CAMPAIGN

The portraits were made for the release of Uzere Boy in the place that gives the album its name. The river, doorways and streets are part of the artist's story.

THE PHOTOGRAPHS

Canoe portraits open the sequence. A hair-braiding scene, a game of chess and photographs around an okada bring the story closer, following the available light into dusk.

Photography Ogaga Asamaige · Artist Savage Tha Beast · Hair Joke Lawal (@nifemilarj) · Grooming and lighting Lolu Pinheiro (@loludoesmake.up) · Production and logistics Damian Ojimba (@dvmian3000)

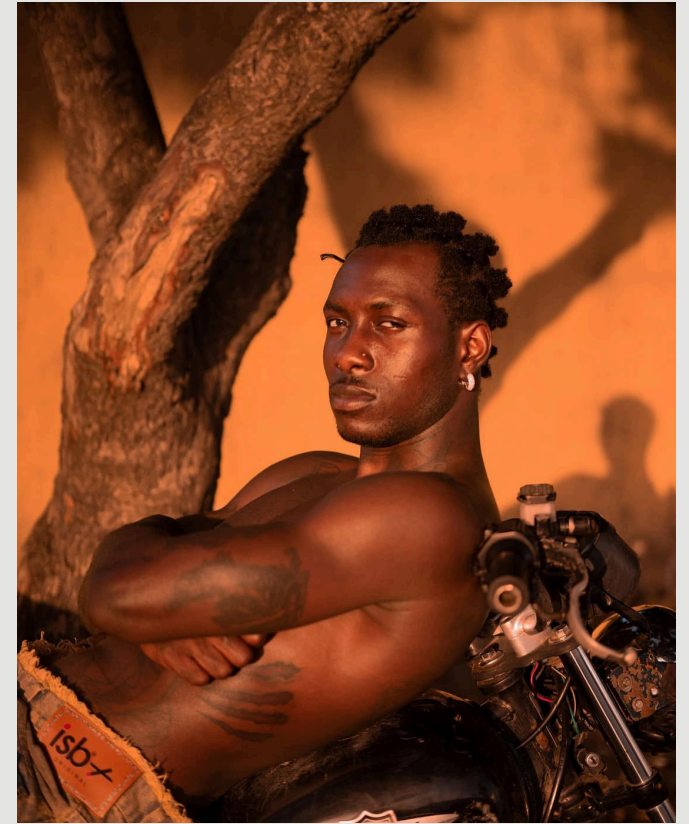
asamaige.com/work/uzere-boy



02 / 09 The artist on a dugout canoe's prow – golden light, Uzere.



05 / 09 A chess move before a numbers-covered wall – Uzere.



07 / 09 Leaning on okada handlebars at sunset – Uzere.



Ayo Maff for Read Orange

SUBJECT **Ayo Maff** FRAMES ON THE SITE 08

Portraits of Ayo Maff for Read Orange's The Prince of the Street feature.

THE EDITORIAL

The series moves between a red-orange set with shadow silhouettes and portraits made around a chain-link fence and tyres.

Photography Ogaga Asamaige · Photography assistant @strixshotit · Styling @the.bamidele · Assistant styling @._zadd.y_ · Creative direction @kingchibby, @midemichael · Design @_eniolamichael

asamaige.com/work/ayo-maff



02 / 08



03 / 08



07 / 08 Published Read Orange cover: The Prince of the Street.



JB: World Domination

CLIENT JB YEAR 2026 FRAMES ON THE SITE 04

Photography for JB's World Domination campaign. The finished composites place models alongside landmarks in Paris, London, Giza and New York.

Photography Ogaga Asamaige · Creative direction Naomi Offor (@ixxuvi, @ixstudioz), Lotanna Don (@lotannadon) · Photo compositing and editing Ofulue E Ife (@Ife69), Charles Egbejule (@thehubrinking) · Producer Lotanna Don (@lotannadon) · Production manager Abisayo Akinronbi (@abisay0) · Assistant production managers Uma Nkasiobi (@uma_themuse), Roselene Odingbe (@_black_rosie) · Styling Naomi Offor (@ixxuvi, @ixstudioz) · Makeup and hair Renua Beauty (@renua.beauty) · Models Sarah Daniel (@lady_zugwai), Imelda Etenikang (@udmvr_)

asamaige.com/work/jb-world-domination



02 / 04



03 / 04



04 / 04



Coal by Jacklyn: Hue Phases

CLIENT Coal by Jacklyn YEAR 2026 FRAMES ON THE SITE 14

A studio fashion story for Coal by Jacklyn's Hue Phases collection. Satin boubous in cobalt, lime, marigold, magenta and black, photographed on a grey set among gold vessels and layered rugs.

THE STORY

Hue Phases was photographed in one sitting on a single built set of mottled grey canvas, tall gold vessels, dried grasses, palm fronds and layered rugs. The five colours of the collection do the work. The set stays the same from frame to frame so the boubous read against it, first together, then one at a time.

THE PHOTOGRAPHS

Group frames put the five colours side by side. Single frames give each boubou room to move, and the close portraits and details pick out what finishes each look, the bow at the chest, the stacked bracelets, the beaded caps, headbands and headwraps.

Photography Ogaga Asamaige · Creative direction @jacklyn_nwandison, @dis__is_fedora · Makeup @lauribellstouch · Models @the.melaine, @dis__is_fedora_, Benedicta Oshevire (@benedictaoshevire), @officialjessyca · Studio @everynoun · Set design Ogaga Asamaige for @everynoun

asamaige.com/work/coal-hue-phases



02 / 14 Cobalt, standing between the gold vessels.



05 / 14 Lime, seated on the rugs.



07 / 14 Marigold, through the palm fronds.



Ajadi — Menswear Campaign

CLIENT Ajadi YEAR 2025 FRAMES ON THE SITE 17

A menswear campaign for Ajadi, with hero images of the collection against a storm sky, e-commerce frames on white, and product photographs of the shoes and sunglasses.

THE CAMPAIGN

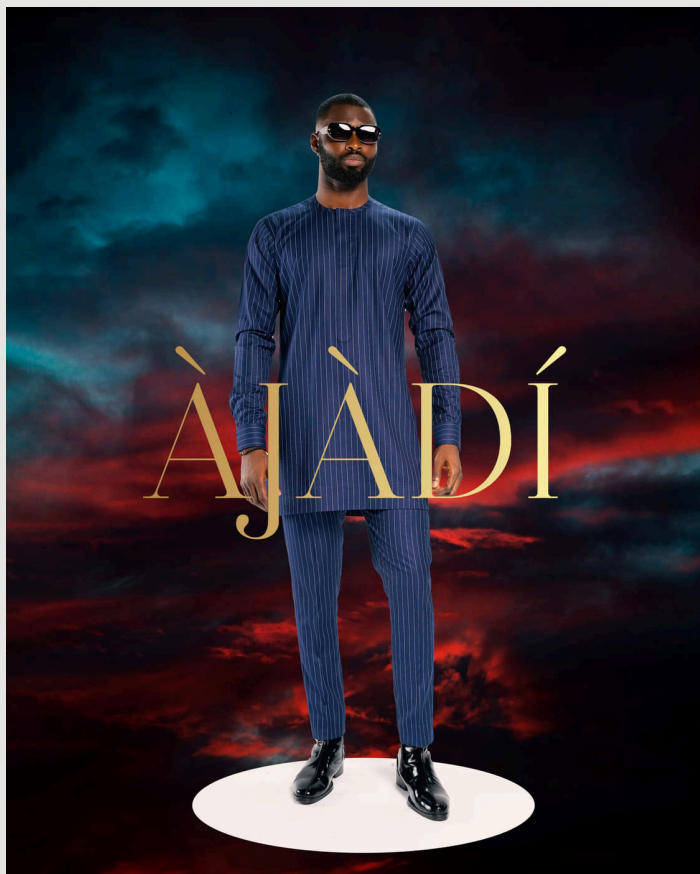
Ajadi makes men's native wear, long kaftans and tunic sets with matching trousers. The hero images put one look per frame on a white plinth against a red and teal storm sky, so the colours of the collection carry the campaign.

THE PHOTOGRAPHS

The same looks were photographed on white for the online store, front, side and back, with the garments also laid flat. Product frames cover the boots and sunglasses, and the trousers worn with the shoes. A second series puts the tunics and caps in a lounge, three looks together under a gilded ceiling and then one at a time. The sequence closes with a studio portrait photographed for the brand.

Photography Ogaga Asamaige · Production @gdwn.ng · Creative direction @mr.silkysmooth · Assistants @axy.studios, @_thekoko, @ezeyosef · Model agency Led Management (@ledmgmt)

asamaige.com/work/ajadi



01 / 17 The navy pinstripe set with the ÀJÀDÍ wordmark, the frame released on Instagram.



05 / 17 The teal kaftan from behind, the last of the hero frames.



06 / 17 The same looks on white for the online store.

CNN
Forbes
Forbes Africa
BellaNaija
The NATIVE
Deeds Magazine
Bubblegum Club
Art Network Africa
TechCabal

These outlets have featured my photographs. Featured means the outlet ran them, not that it commissioned them. I link to each piece at asamaige.com/about.

Girlz Love B's
Taangerine Tiger
Studio Bonnita
ASO
Chi's Luxe Braiding Hair
JB
Coal by Jacklyn
Ajadi

If you are planning a campaign, an editorial or a portrait session, I would like to hear about it.

I usually reply within two working days, Lagos time (WAT).

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